



Create innovative apps Help tackle challenges of Climate Change

Solving the problem of climate change requires that our behavior changes. Whether this happens depends on our understanding, which in turn depends upon our knowledge of facts and their implications. Access to freely available climate and climate-related data is essential to catalyze the changes in policies, investments and technologies that will be needed if we are to move towards a climate-smart future.

The **Apps for Climate** competition aims to bring together the best ideas from scientists, application developers, civil society organizations, and development practitioners to create innovative apps using World Bank data.

The competition challenges participants to develop software applications related to climate change. The apps could serve to raise awareness, measure progress, or help address development challenges of climate change. The app must also use one or more datasets from the World Bank Data Catalog available at data.worldbank.org or the Climate Change Knowledge Portal available at climateknowledgeportal.worldbank.org.

Who can enter? Entries may be made by any individuals or teams, including scientists, statisticians, software developers, social entrepreneurs, researchers, academics, policy makers, non-profit or civil society organizations, private sector companies, etc.

What kind of apps are eligible? Any software application—whether web-based, mobile, SMS, smart phone, desktop, or tablet—that includes World Bank data will be qualified as long as it meets the eligibility requirements set forth on the official competition website.

When are the deadlines? The competition opens December 2, 2011 and the deadline for submission is March 16, 2012.

For more information, rules, and submission guidelines, go to

worldbank.org/appsforclimate

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